**Appendix Three: Bonus Concessionary membership offer benchmarking**

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|  | **Sign up £**  **Adult** | **Sign up £**  **Dependant** | **Cost per**  **Pay & Play** | **Comment** |
| **Oxford City Council Bonus member** | **£2.60 (one off)** | **£1.00 (one off)** | **£1.30** | **Instructor led classes discounted.** |
| **Oxford City Council Bonus**  **Direct Debit membership** | **£19.00** | | **All activities included** |  |
| **Better Health & Fitness Concessionary** | £30.75 per month  £370.00 per annum | | Offer includes Swim, Gym & Exercise Classes | 30 per cent discount on activities not included in the offer |
| **Better Inclusive Membership**  **(disabled people)** | £19.95 per month | |
| Pure Gym  (Oxford Templars Shopping Park) | N/A | | N/A | The Pure Gym (Oxford Templars Shopping Park) does not offer a concessionary membership. Only offer ‘standard’ or ‘extra’ membership. |
| **Active Nation** | £31.00 per month | £16.50 per month. | £0 |  |
| **Freedom Leisure** | N/A | | | Do not offer a concessionary membership. |
| David Lloyd |
| Virgin Active |

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| **Leisure trust** | Private |